



aSSIST University Global MBA Program

aSSIST' Global MBA Program?

Global MBA Program enables students to solve real-world business challenges and improve their ability to work together and solve complex problems in the global community. In addition, the Global MBA is designed to foster the global talent required in the era of the The Fourth Industrial Revolution, which is in line with the rapidly changing business environment.

It offers two majors: 1) Global Tech; 2) Innovation and Entrepreneurship. Over a total duration of 1.5 years, students will earn an MBA degree by completing common business administration course in the first semester, major-specific courses in the second semester, and a Business Project in the third semester.

The First Mover

- Leading A.I. Advanced Management Paradigm

aSSIST University is Korea's first and only business school dedicated to master's and doctoral programs. It was established in 2004 by transferring educational programs that had been conducted since 1995 by the Institute for Industrial Policy Studies (IPS), a related organization of aSSIST. aSSIST offers MBA programs, doctoral programs in business administration, and CEO/executive programs with the goal of cultivating specialized business leaders capable of creating sustainable management. In 2022, aSSIST received approval from the Ministry of Education to operate as an A.I. graduate school and has been actively running specialized programs in A.I.

Key highlights of aSSIST University include:

- Offering master's and doctoral programs in business administration in partnership with world-renowned universities (Aalto University, State University of New York at Stony Brook, Business School Lausanne, Franklin University, Cheung Kong Graduate School of Business)
- Operating an open platform system that comprises the best faculty from Korea and abroad, along with inviting excellent experts in various fields as faculty members.
- Being recognized as the top business school for educating core corporate talents, with more than 200 companies choosing aSSIST for management education.

aSSIST University Features

LARGEST

- The largest number of graduates on a single MBA degree basis.
- Over 6,000 MBA graduates, 250 Ph.D. graduates, and 1,500 CEO alumni.

LONGEST

- Offering dual-degree programs with global universities for an extensive duration, spanning over 28 years.
- Partnerships: Aalto University (Finland, since 1995), and Stony Brook University (U.S., since 1999).

BEST

- Approximately 250 major domestic and global financial, media companies, and government organizations send talented managers to our programs.
- Our courses consistently receive high levels of student satisfaction and preference.

Why aSSIST University?



1st

First Mover

First MBA program in Korea
(with Aalto University, Finland)



4T

aSSIST's Educational Philosophy

eThics, Teamwork, Technology, sTorytelling

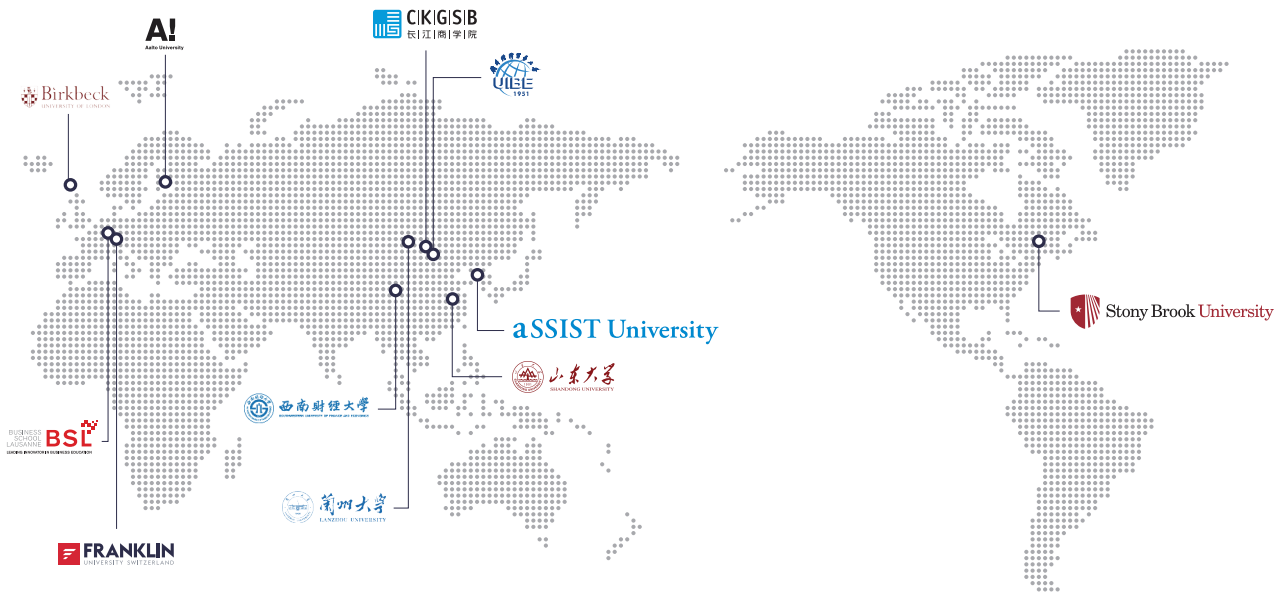


12,500⁺

Number of Graduates

Degree Course 6,000+,
Non-degree Course 6,500+

aSSIST University Global Partnership



aSSIST Major Dual-degree Programs

 Aalto University Executive Education Professional Development	 Stony Brook University	 FRANKLIN UNIVERSITY SWITZERLAND
Aalto University, Finland EXECUTIVE MBA	Stony Brook University, U.S TECHNOLOGICAL MANAGEMENT MS	Franklin University, Swiss AI EMBA (BIG DATA, STRATEGIC MANAGEMENT) VENTURE CAPITAL EMBA
 FRANKLIN UNIVERSITY SWITZERLAND	 BUSINESS SCHOOL LAUSANNE BSL LEADING INNOVATOR IN BUSINESS EDUCATION	 Birkbeck UNIVERSITY OF LONDON
Franklin University, Swiss Doctorate in Business Administration (DBA)	Business School Lausanne, Swiss Doctorate in Business Administration (DBA)	Birkbeck University, England Ph.D in Management

Why aSSIST University?



89%

Work-site Application from learning

(From survey result from 2017 fall graduates)



93%

Willingness to recommend

(From survey result from 2017 fall graduates)



250+

Number of companies dispatched

About majors of aSSIST' global MBA?

Global Tech MBA

aSSIST's Global Tech MBA is designed to deepen your foundation in business and expand your knowledge of technology. A specialized core curriculum and elective courses provide you a chance to explore the next best you.

Program Features

Aim BIG: [Balanced](#), [Immersive](#), [Global](#)

Technology is transforming every aspect of business — from strategic planning and HR to marketing and MIS — making the business world more complicated requiring the balanced view of business and tech.

The Global Tech MBA provides the knowledge, immersive experience, and professional network while complementing in-class learning with real-life local and multinational firms.

Learning at aSSIST's Global Tech MBA enables students to solve business problems for real clients, improve the ability to work in a team, and enhance the ability to solve complex problems in our global community.

Innovation and Entrepreneurship MBA

The Innovation & Entrepreneurship MBA program prepares aspiring entrepreneurs and leaders for today's competitive market. It equips students to tackle startup challenges, harness innovation, and ensure entrepreneurial triumph. With courses on startup management, financing, and software product management, graduates are primed to convert ideas into prosperous ventures.

Program Overview

The Innovation & Entrepreneurship MBA program will prepare you to make significant improvements in the realm of new business startups by strategically employing innovative practices, startup finance, and social entrepreneurship. Additionally, it will enhance your ability to develop new ideas and boost creativity. By undertaking this program, students will be able to identify societal issues and create solutions for them. They will also cultivate the capability to transform creative, noble ideas into businesses and acquire knowledge on leading Disruptive Innovation that can change the dynamics of the market.

Through this program, you will:

1. Develop the ability to identify societal issues and solve them with new ideas.
2. Start and manage a company with new ideas while addressing initial startup financial challenges.
3. Learn methods for operating startup companies and develop the skills to foster creativity and motivation among employees within startup organizations.
4. Understand how Social Entrepreneurs operate and the results they achieve in addressing societal problems.

2024 Spring Admission Guideline for international students

1. Recruitment Numbers

Major	Recruitment Numbers
Global Tech	○○ (International Students)
Innovation and Entrepreneurship	○○(International Students)

2. Program Overview and Curriculum

Program	Period	Required credits	Graduation Requirements	Awarded degree
Global MBA	1.5 year (3 semesters)	45 credits	Completion of required credits / Business Project	MBA
1 st semester		2 nd semester		3 rd semester
Business Administration Courses (16 credits or more)		Major Required Courses (18 credits or more)		Business Project (3 credits)
Electives Courses (12 credits or more)				

※ Required Credits: A minimum of 45 credits is required for graduation.

※ Applicants with at least 3 years of employment: Those who can provide proof of at least 3 years of employment are eligible for graduation with 36 credits. (General Electives will be waived for eligible applicants.)

※ Composition of credits and curriculum: Please note that the composition of credits and curriculum is subject to change.

3. Eligibility for Application

- Applicants must hold a Bachelor's degree or anticipate graduating with a Bachelor's degree (including those expecting to graduate in Feb 2024), or they must be recognized as having an academic background equivalent to or higher than this according to relevant laws and regulations.
- Applicants should have an IELTS test score of at least 5.5 or higher. (TOEFL 71)

4. Admission Process

Documents screening and Interview
(Combined scores will be evaluated)

5. Admission Timeline

	1 st Deadline	2 nd Deadline	3 rd Deadline
Document submission	~ 10/29	~ 11/30	~ 12/31
Interview Schedule	11/2(Thu)	12/7(Thu)	2024/1/4(Thu)

(1) Document Submission

- A. How to apply :** Applicants can submit their documents either in person at our on-site location or by postal mail. Alternatively, applicants can submit a scanned copy of the application and required documents via email, and the original documents can be sent by postal mail.
- B. Address :** Global MBA admission office, aSSIST Universtiy
46 Ewhayeodae 2-gil, Seodaemun-gu, Seoul, Korea(03767)
Tel. +82-2-360-0717
- C. Admission Fee :** The admission fee will be waived for Global MBA applicants.
- D. Note :**
- Candidates selected for interviews will be contacted individually after the submission of documents.
 - Please ensure the accuracy and completeness of your submitted documents. If there are issues with the documents submitted, candidates will not be notified, and the application may be automatically rejected.

(2) Required Documents

No	Documents	international
1	- Application	aSSIST form
2	- Personal State(Study Plan)	aSSIST form
3	- Final academic transcript - Must be in English or Korean - Apostille or embassy legalization is required	Candidates accepted as graduate-to-be must submit the final transcript and graduation certificate by February 23, 2024 (Friday). Failure to submit will result in the cancellation of acceptance.
4	- Final Academic Graduation Certificate - Must be in English or Korean - Apostille or embassy legalization is required - For candidates who have graduated (or are expected to graduate) from overseas universities, excluding China, confirmation by Apostille or the Korean Consul General (or Consul General in Korea) in the country where the school is located is necessary. If the documents are not in English, both the original and an English translation notarized copy should be submitted together. - Candidates who have graduated from Chinese universities (to be scheduled) must submit one copy of the original English degree certificate issued by the Education Ministry's Academic Degree Certification Center (www.chsi.com.cn) and one copy of the original English translation and notarization of the diploma and degree certificate.	
5	Standardized English Test Scores(original copy) ※ IELTS 5.5(5.0 or higher per section) ※ TOEFL 530, CBT 197, iBT 71, CEFR B2, TEPS 600(NEW TEPS 326)	Required
6	- Certificate of employment / career	if applicable
7	- Consent form of academic inquiry (for overseas degree holders)	aSSIST form (Required if graduates from overseas universities)

- ※ All documents to be submitted must be original. If the documents are not written in Korean or English, a Korean or English translation must be submitted along with the original.
- ※ Some documents, which cannot be reissued, among those who have obtained degrees from overseas universities must be submitted by the applicant in person to the school, and both the original and the copy must be brought.
- ※ Documents must be submitted online in advance, and the original copy must be submitted before the deadline. (Submission online only will be rejected as invalid).
- ※ Foreign applicants must submit additional documents other than the above documents after acceptance. (Follow-up guidance will be provided).

6. Acceptance Notification

Acceptance notifications will be sent individually.

7. Note:

1. Disqualification for Application:

Applicants who do not meet the qualifications for application, including insufficient documentation, forgery, alterations, or false information in submitted documents, will be rejected. If such discrepancies are discovered after admission, the acceptance and admission will be canceled (Tuition and other expenses are non-refundable).

2. Prospective Graduates:

Applicants who apply as prospective graduates will have their acceptance canceled if they fail to graduate in the scheduled year, even if they pass the initial application process.

3. Additional Documents for Foreign Applicants:

After successfully completing all admission procedures, foreign applicants must submit additional documents required for visa issuance. These documents may include a copy of their passport, a copy of their ID card, a family relationship certificate, and proof of their financial capability.



8. Course inquiries: intl@assist.ac.kr

aSSIST-Global MBA Scholarship Policy

1. Global program students receive scholarship benefits under the same scholarship policy, regardless of their major (Global Tech or Innovation and Entrepreneurship).
2. Scholarship Requirements: Scholarships are available only to those who have obtained an IELTS score of 5.5 or higher or an equivalent test score.
3. Scholarship

	1 st semester	2 nd semester	3 rd semester
Original total amount	10,400,000 KRW (including enrollment fee: 700,000 KRW)	9,700,000 KRW	9,700,000 KRW
Scholarship	5,550,000 KRW (Enrollment fee and -50% tuition)	4,850,000 KRW (-50% tuition)	4,850,000 KRW (-50% tuition)
Actual total amount	4,850,000 KRW	4,850,000 KRW	4,850,000 KRW

- ※ If you do not complete the Business Project and need to register for an additional semester, tuition will be exempted.
- ※ Subsequently, tuition of 200,000 KRW per credit will be charged for additional semester enrollment (no scholarship benefits).
- ※ The aSSIST master's program extends for a maximum of three years. If you do not graduate within three years, you will be expelled.